

# Happy Holidays!

# 2009



*Holiday Greetings to our highly valued customers!  
Once again All 'Round Pest Control, LLC wants to take this time to say  
"Happy Holidays" and "Thank you" for your continued business.*

What a difference a year makes, or not! I'm sure we all hoped we would be relieved of our financial worries which became quite dire this time last year. Financial gain for any family or company in the year 2009 was probably considered a "pipedream", and most Americans, across all classes, have had to learn to be happy with less.

It reminds us again to be grateful that our company has been built on sound principals and a genuine effort to build lasting relationships. We do not measure our success by financial gain, but rather by real values - who we are as people, how we treat others, who we love and who loves us. Hopefully our commitment to be of service to you and your families has been apparent through these hard times. Our intention is to continue on in business, despite the need to tighten our belts and be more creative in our efforts to solve your pest control problems.

This year, more than any other in our 15 year history, we have proven that we have what it takes to emerge beyond and rise above adversity. With David's motorcycle accident on July 1<sup>st</sup>, we were forced to regroup and form a new plan to continue on. Bob Jackson, our technician next in command, stepped up and met the challenge working many long, hard hours fulfilling our customers' needs. In addition, Mike Hughes, a technician who has worked with us before, offered his pest control expertise and experience during this time. Together, they worked hard to keep up with the workload created over the years by David's commitment to our company & to you. We thank all our employees and our customers. Your flexibility and understanding during this difficult time in our companies history helped us remain a success. David is almost completely healed and will be back up and running by spring (and yes, he is riding again!).

Another change in our staff - we "swapped" Jason Sensinger for Bobbi Sensinger! Jason has been calling our regular on-going customers for years to schedule appointments. Now his lovely wife Bobbi has replaced him. Our intention is to have Bobbi work in the office more often. Since Bobbi and Debbie sound so much alike, and have such similar personalities, you might not know exactly who you're talking to....we'll keep you on your toes!! Please feel free to look over our website [www.allroundpestcontrol.com](http://www.allroundpestcontrol.com) at any time to see pictures of all our staff under our "Meet our Team" tab. Send us your email address and/or any comments, feedback or suggestions using the "Contact us" tab.

In closing, we need to be completely candid and let you know that we see the need to raise our prices in the spring of 2010. Unfortunately the many rising costs of doing business have forced us into an increase. We will be, as we always have been, fair and frugal knowing that we are all in the same financial position of trying to cut costs. We do not want to lose your business, but we also do not want to lose our business either.

So....here's to a new year and a new hope that 2010 will put us all in a more positive financial position. Again, we are sending this holiday letter as a sincere "Thank you" for your support. We wish each of you a blessed holiday season. Give yourself the gift of time - a priceless gift!

David & Debbie Molina  
+ Bob & Bobbi (& Tasha our doggie mascot too!)

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