

Happy Holidays!

2006



Greetings our dedicated, wonderful, and highly valued customers! It's once again that time of year when *All 'Round Pest Control, LLC* wants to say "Happy Holidays" and "Thank you" for your continued business in 2006.

This was quite a growth year for *All 'Round Pest Control, LLC*. We became a Limited Liability Corporation, we created a presence on the world-wide-web (see www.allroundpestcontrol.com) and we focused whole heartedly on our main concern; how do we grow our business and still be a small, locally owned, locally operated, relationship dedicated company? It has not been an easy consideration. The course of actions we chose in 2006 created some growth and much experience, but it did not come without mistakes on our part. "Success seems to be connected with action. Successful people keep moving. They make mistakes, but they don't quit." *Conrad Hilton*.

The most valuable lesson we learned this past year concerns our hiring practices. Our philosophy has remained the same; we believe that the people we hire to make up our company (those who will ultimately service our valued customers) must have the same life guiding principles that we have always adhered to. We made a hard decision to admit a mistake in 2006 by letting a full-time technician come and go. Please rest assured that our employees are being hand-picked and will need to possess technical skills, in addition to desirable social and life skills, to remain employed by us. We will not compromise the high expectations of excellent customer service which we hope you have all come to enjoy!

A few rewarding efforts that have come about this year center around an aggressive sales and marketing plan targeted at bringing in new residential and commercial business. We are working hard to be a strong "business" presence at various social mixers and local community happenings. Debbie has become quite an entertaining and enjoyable speaker who loves the topic of "pest control" and has been known to bring live specimens to "creep" out the audience! Don't worry.....the specimens are securely contained. Look for a variety of upcoming "events" listed on our website that anyone with interest can participate in.

Keep watching for a few new adventures to transpire in 2007. We are working on putting out a quarterly newsletter that will help inform you all of seasonal bug issues in addition to upcoming events and company changes. If you would like to receive our newsletter by email, please be sure to let us know. David can always jot your email address down on your paperwork at any visit.

Please let this holiday letter be a sincere "Thank you" for your support as we all continue on our quest for less bugs and a better quality of life. We wish you all a blessed and fun-filled holiday season and we look forward to servicing your pest control needs throughout the upcoming year.

David & Debbie Molina
+ Laura & Jason & Tasha too!

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